

Overcoming the gap between digital and analogue board games

The DiTAG prototype

- ▶ Who we are
- ▶ Gap
- ▶ Approach
- ▶ Questions and Findings
- ▶ Outlook

1

Background

- ▶ who we are

Europe

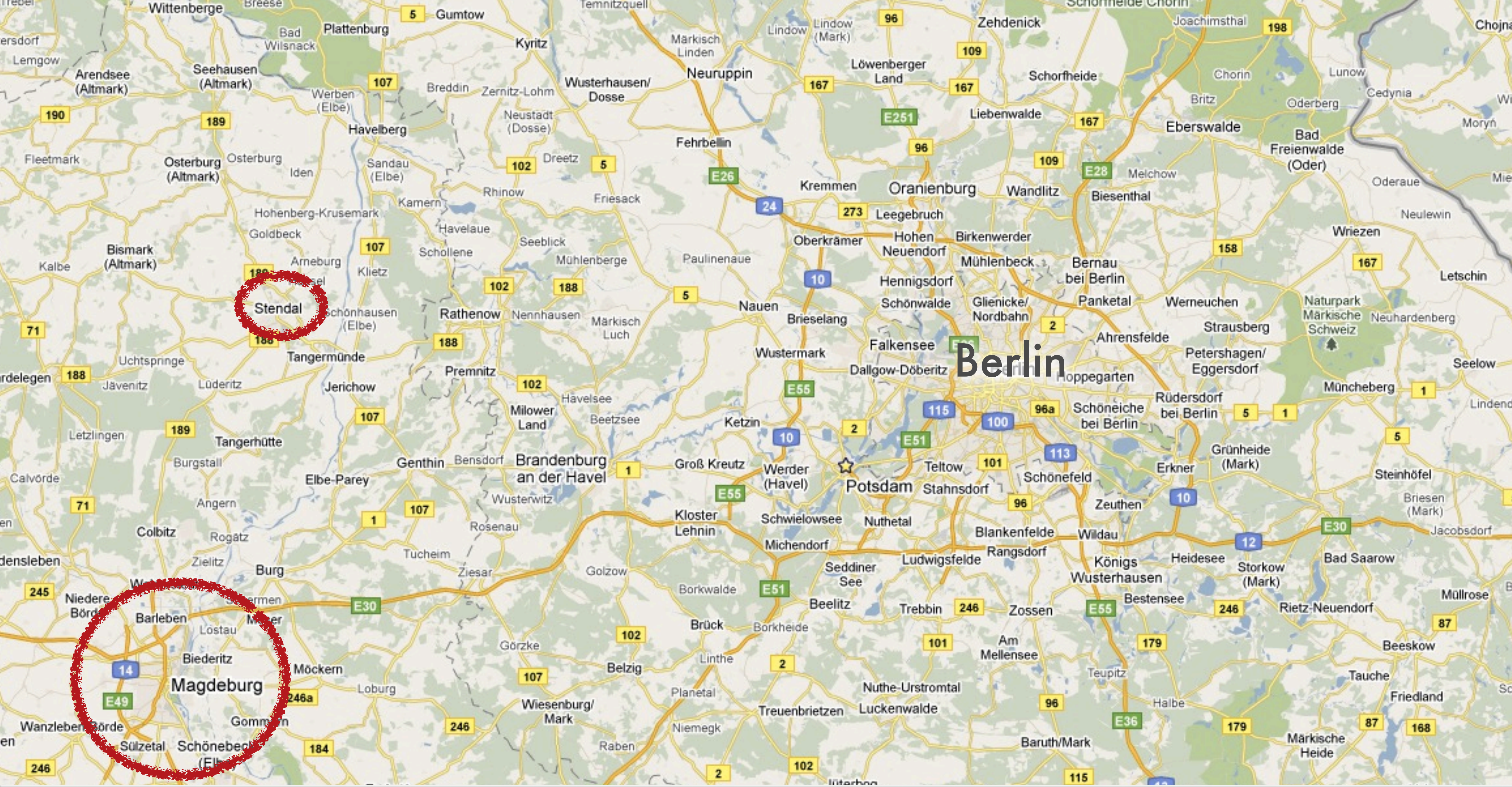


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Bridging digital & analog board games

Background • Magdeburg-Stendal University

Seite 7








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ROSI-3D

RFID locating in consideration of moving objects in a radio field with 3D-simulation



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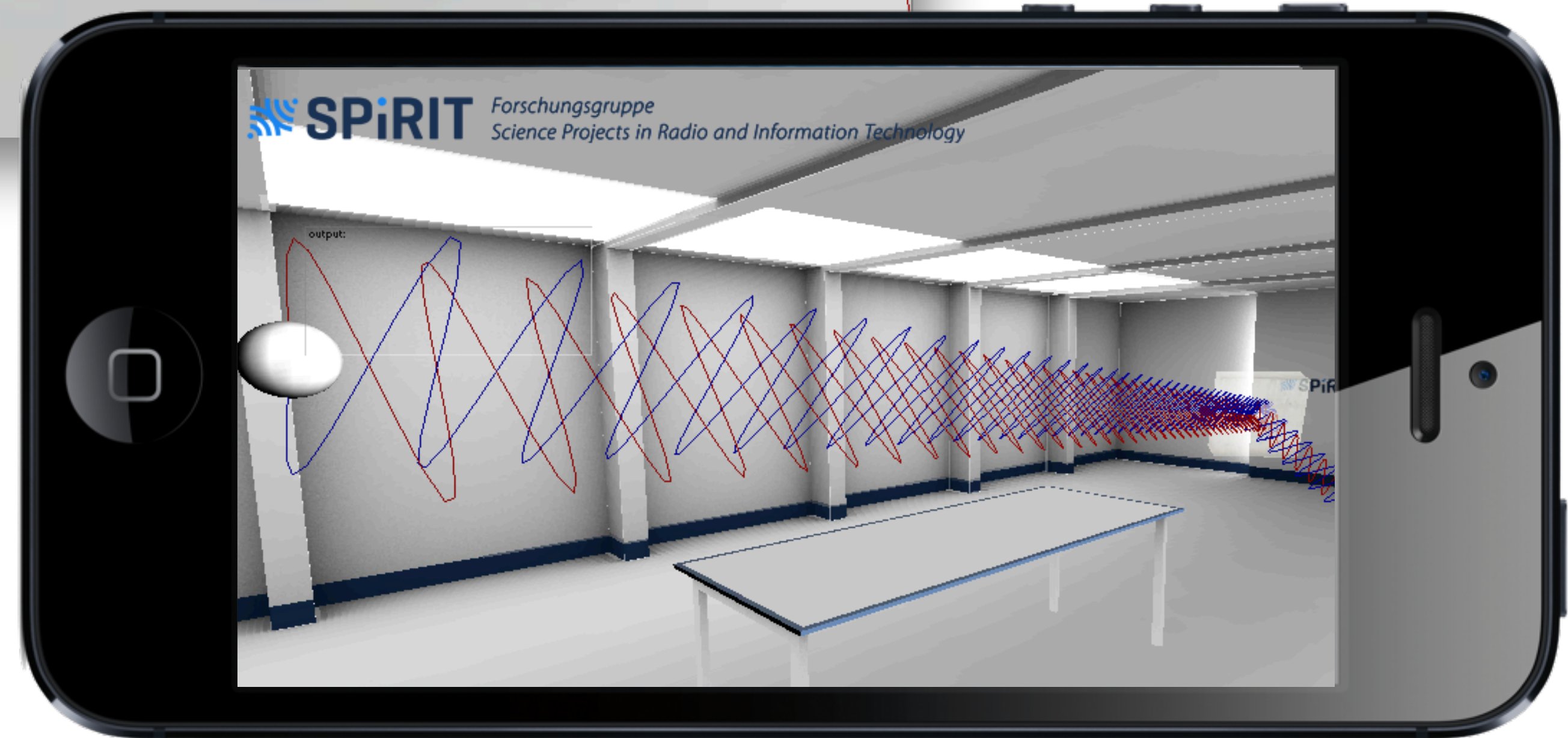
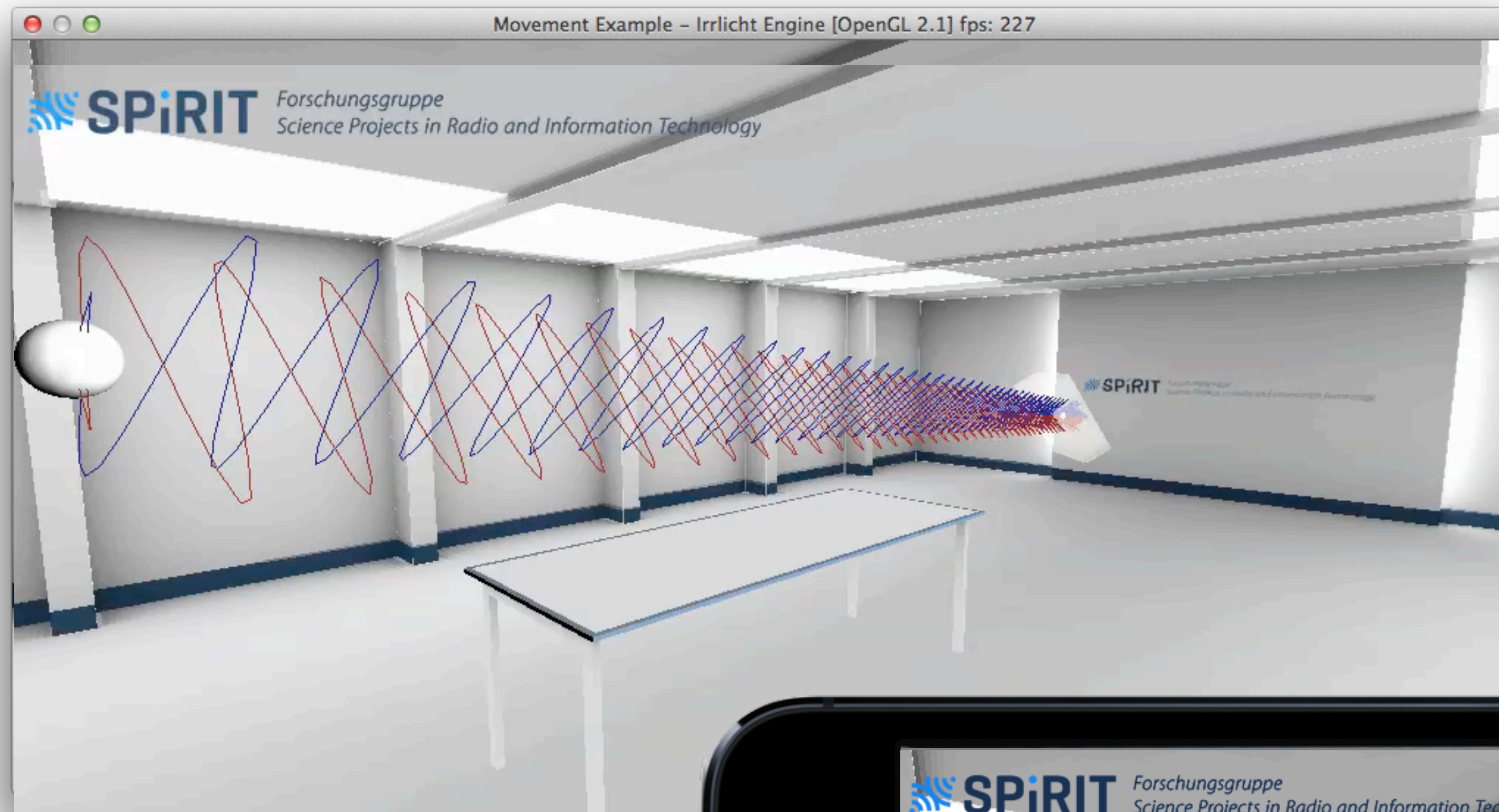
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Science Projects in Radio and Information Technology

ROSI-3D

RFID locating in consideration of moving objects in a radio field with 3D-simulation



The Economics of Communication Communication in Business Cycles



Web and Internet technologies initiated the fourth industrial revolution in less than 20 years since their entry into mainstream communication scenarios, significantly changing economics and society. **Digitization** and mobile technologies speed up **communication** and

The conference was held on November, 8th 2013. Location: Landesvertretung Sachsen-Anhalt in Berlin, close to Berlin Central Station.

▶ **Video statements of speakers and committee**

Our Partners

Alcatel-Lucent Stiftung for Communications Research, Joint Competence Center, Berlin
German Informatics Society (GI)
Ministry of Economics and Sciences of the State of Saxony-Anhalt

- ▶ Virtual models for a sustainable economy?
Moderation: Prof. Dr. Michael A. Herzog
- ▶ Think virtually local – the ecology of new economic models
Jesse Marsh (Innovation Policy Consulting USA | Italy)
- ▶ Sociality of Online Market Interactions – Challenges and Implications
Prof. Dr. Matthias Trier (Copenhagen Business School | Denmark)
- ▶ Does the WEB have a past and a future?
Moderation: Ontje Helmich (Hochschule Magdeburg-Stendal)
- ▶ Can the web be turned into a science?
Prof. Mag. Johann Mittendorfer (Johannes Kepler Universität Linz | Austria)
- ▶ A Closer Look at Web Archives and Accessibility – Key Ingredients for Sustainable Digital Data Preservation. Dr. Martin Klein (Los Alamos National Laboratories | USA)
- ▶ ICT as a catalyzer for a sustainable development?
Moderation: Dr. Erich Zielinski (Alcatel Lucent Stiftung)
- ▶ ICT as an instrument for more sustainability: Why it is not so easy.
Prof. Dr. Drs. h.c. Arnold Picot (Ludwig-Maximilians-Universität München)
- ▶ Emerging ICT-Markets: Are they reliable? A story from Berlin.
Prof. Dr. Volker Wiedemer (Magdeburg-Stendal University of Applied Sciences)
- ▶ ICT markets are going green. The other story from Silicon Valley.
Florian Brody (Brody & Partner San Francisco | USA)
- ▶ Bridge: ICT for Connecting Knowledge and Knowing
Dr. Viktor Dörfler (University of Strathclyde Business School Glasgow | UK)

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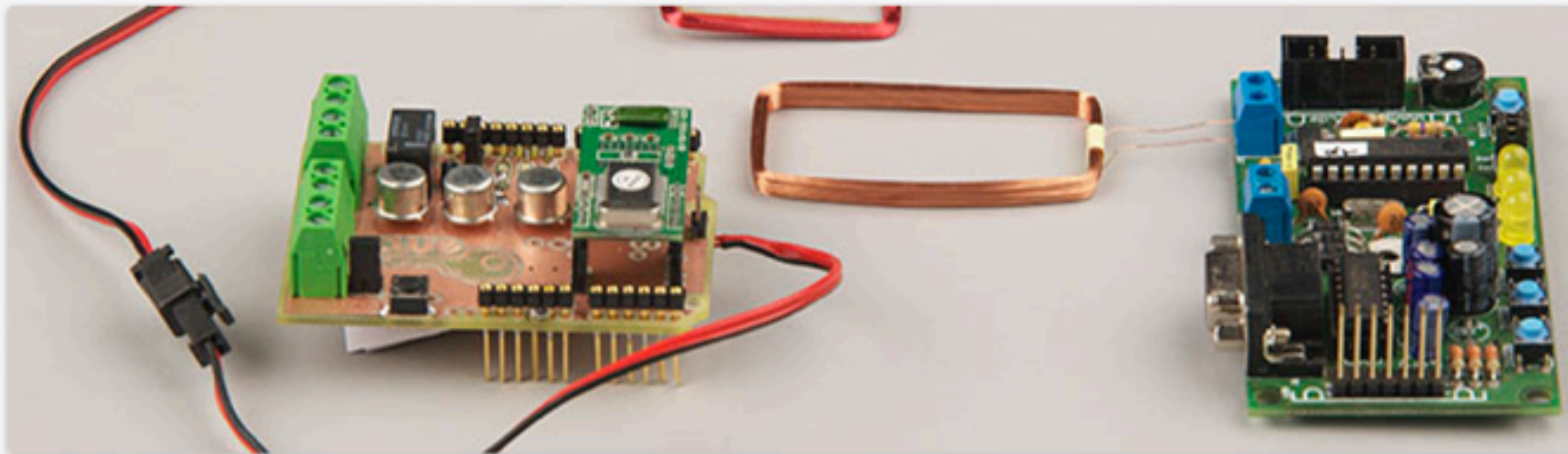
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Michael A. Herzog
Prof. Dr.-Ing.; Wirtschaftsinformatik
Wissenschaftlicher Leiter der Forschungsgruppe SPIRIT

Ort: Campus Magdeburg: Haus 7, Raum 1.10
Campus Stendal: Haus 3, Raum 0.11

Telefon: 0391 886 4805

E-Mail: [michael.herzog\(at\)hs-magdeburg.de](mailto:michael.herzog(at)hs-magdeburg.de)




[Zur persönlichen Webseite](#)

Olaf Friedewald
Prof. Dr.-Ing.; Elektrotechnik
Wissenschaftlicher Leiter der Forschungsgruppe SPIRIT

Ort: Campus Magdeburg, Haus 8, Raum 2.18

Telefon: 0391 886 4472


E-Mail: [olaf.friedewald\(at\)hs-magdeburg.de](mailto:olaf.friedewald(at)hs-magdeburg.de)



Benjamin Hatscher
Bachelor Design
Masterstudent Interaction Design
Wissenschaftler Systementwicklung ROSI-3D

Ort: Campus Magdeburg: Haus 7, Raum 1.11

Telefon: 0391 886 4172



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Forgot to post: First photo part at #h2bc Website #barcamp #stendal @hs_magdeburg h2bc.de/impressionen/...coming more soon
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More #h2bc photos by our great artist @mattse.
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Michael A. Herzog @maherzog 29 Jun
Thank you @flobro for your lunch lecture »E-Business Financing« last week @hs-magdeburg! flic.kr/s/aHsjZfJuLc
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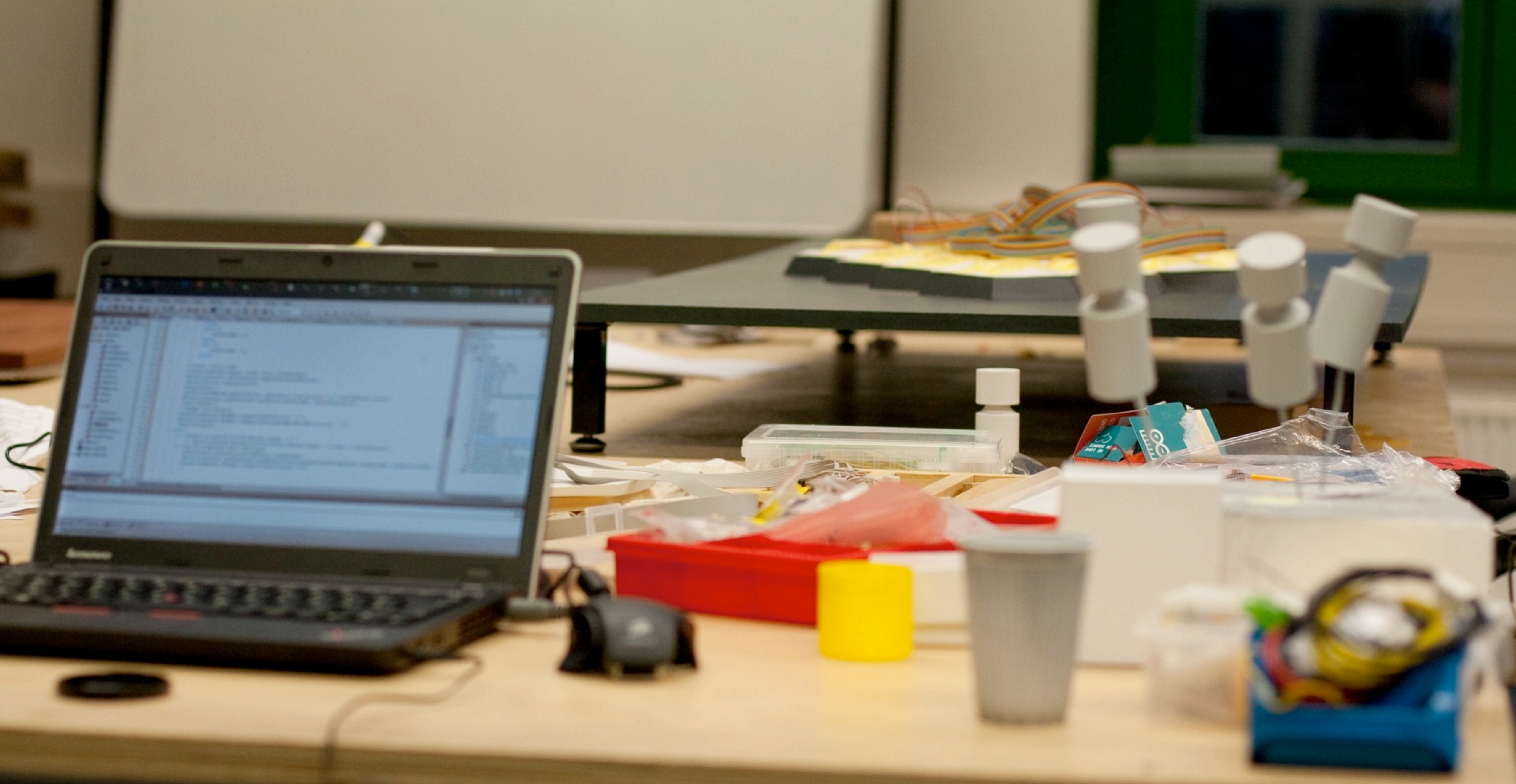
Michael A. Herzog @maherzog 23 Jun
Ich frag mich: Wieviel #iBeacon ist frech geklaut bei #OpenBeacon? MT @faz_net Apples blaues Rätsel ist gelöst faz.net/aktuell/techni...

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GAP

- ▶ Research questions
- ▶ How DiTAG project was born



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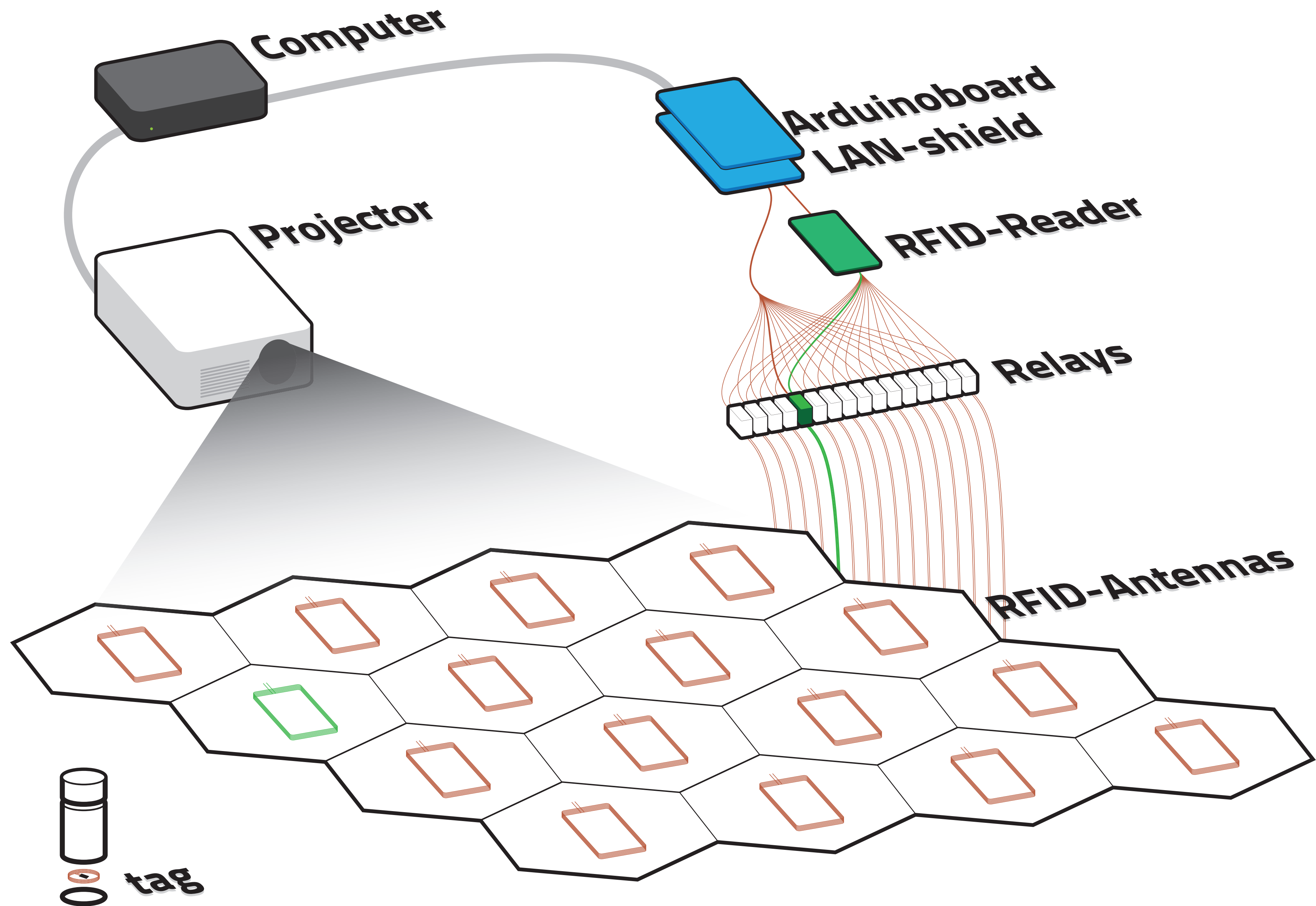
Approach

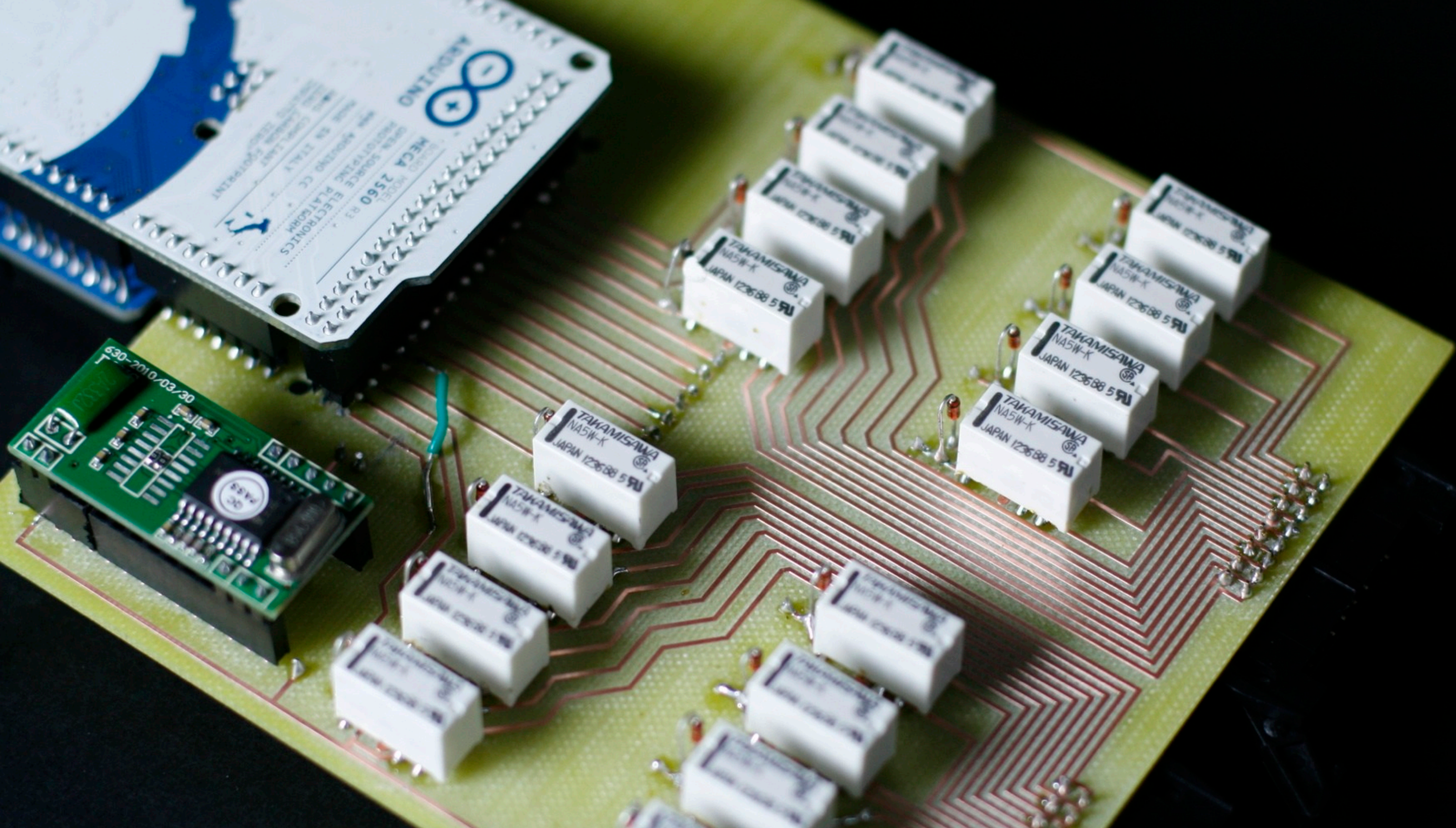


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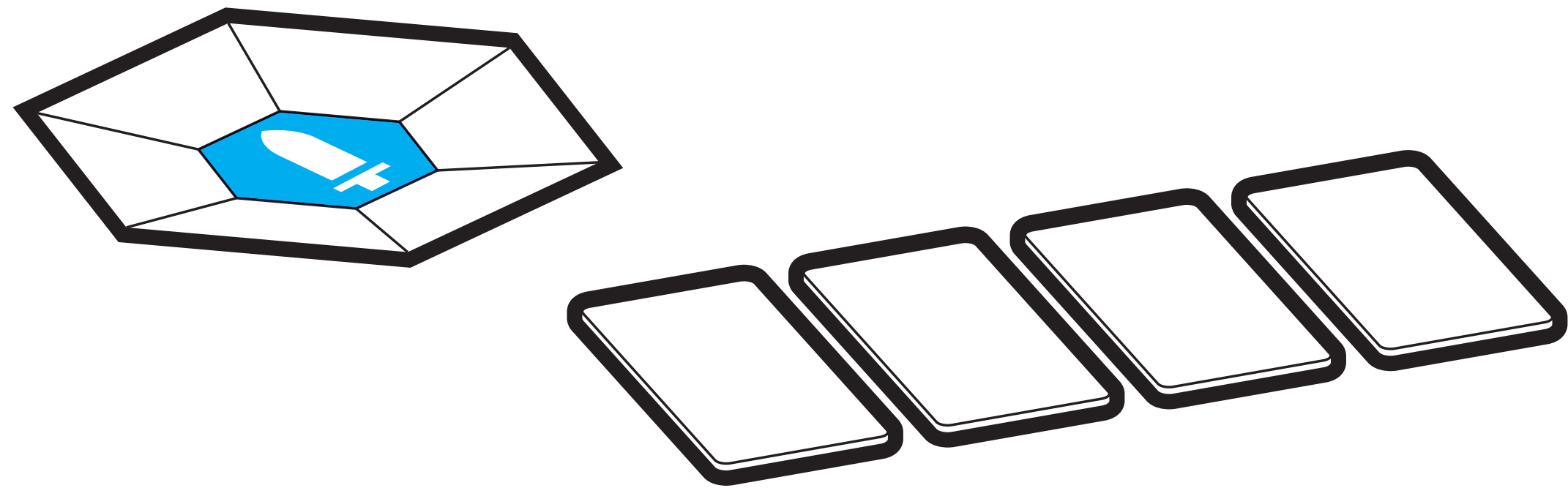
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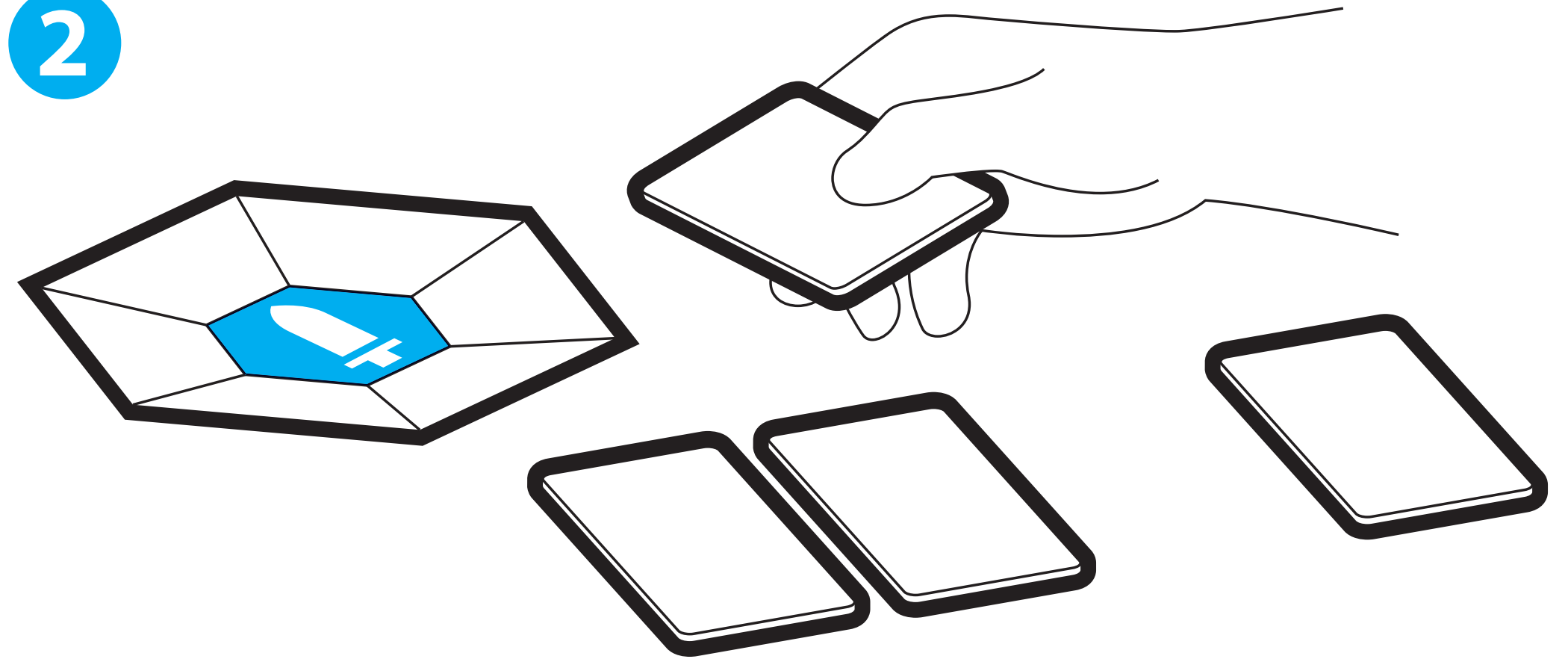




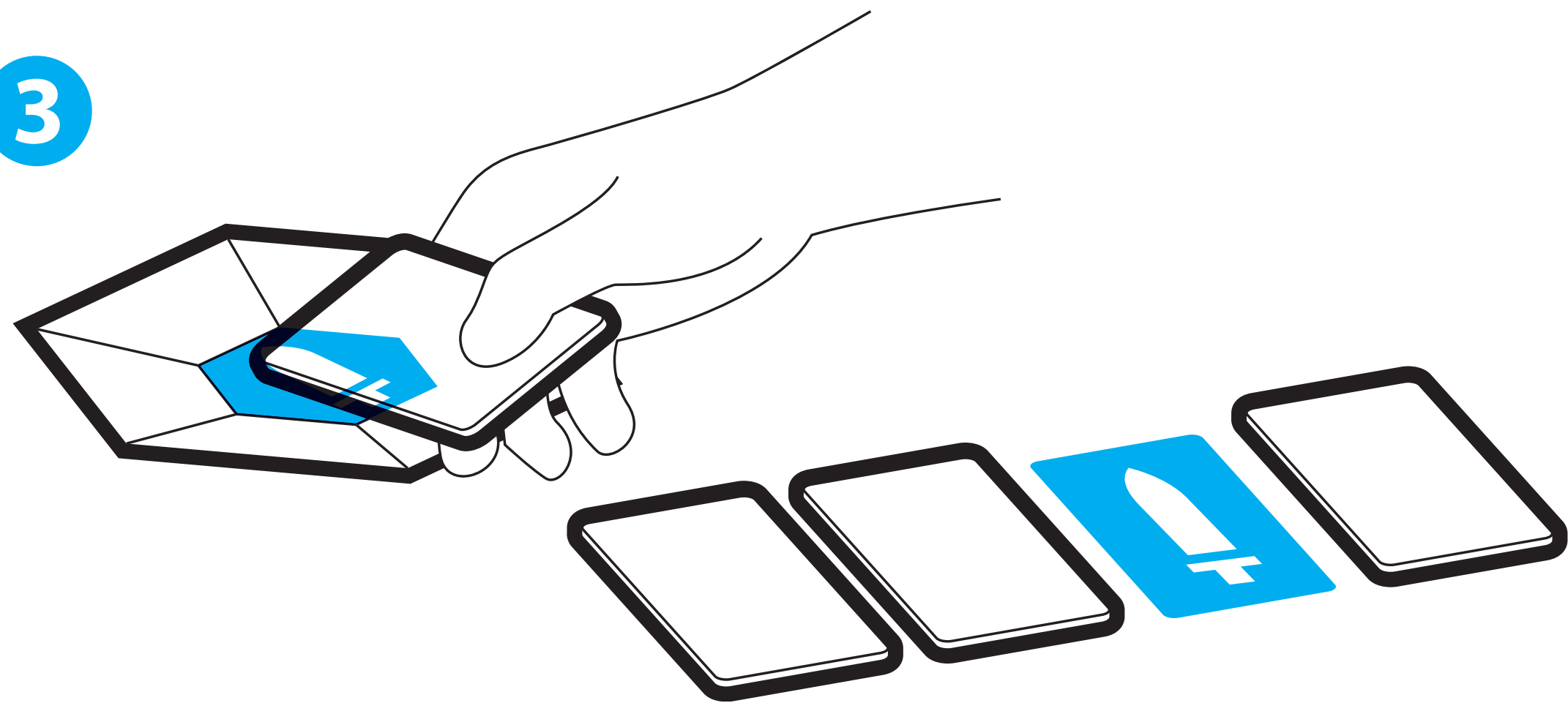
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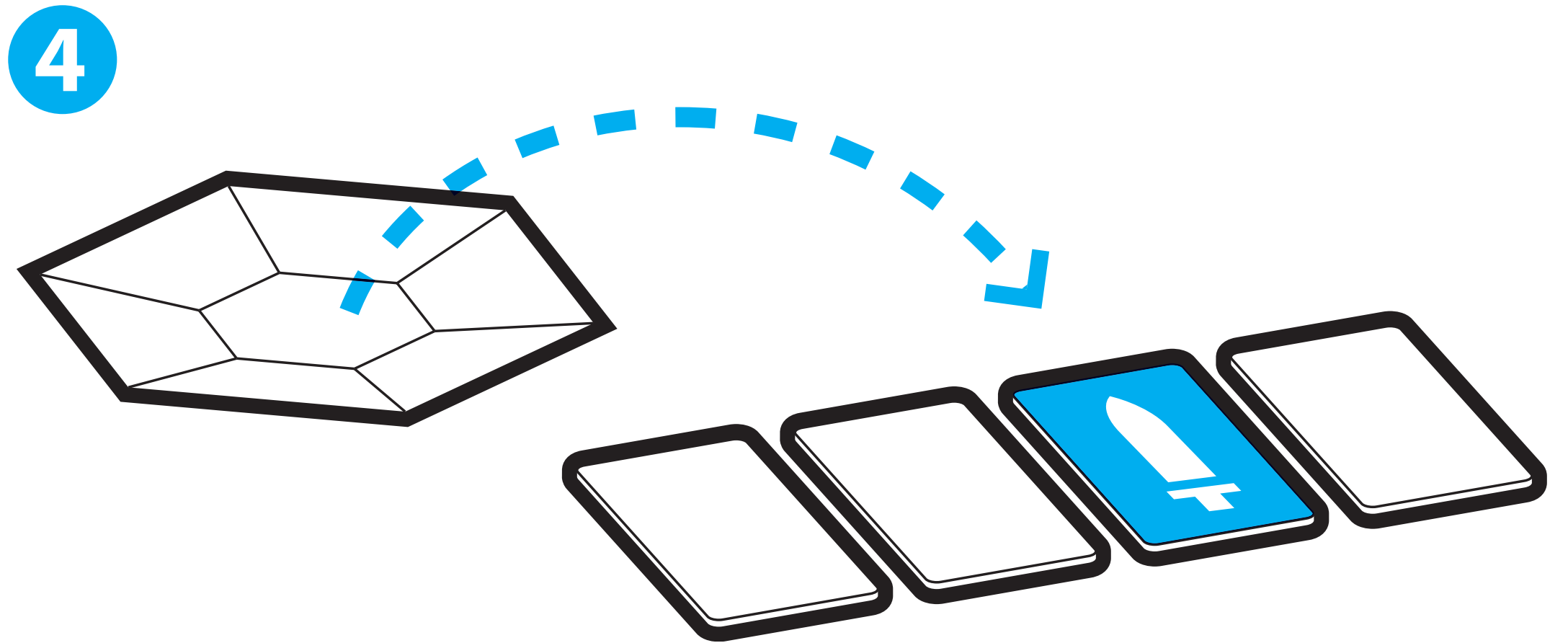
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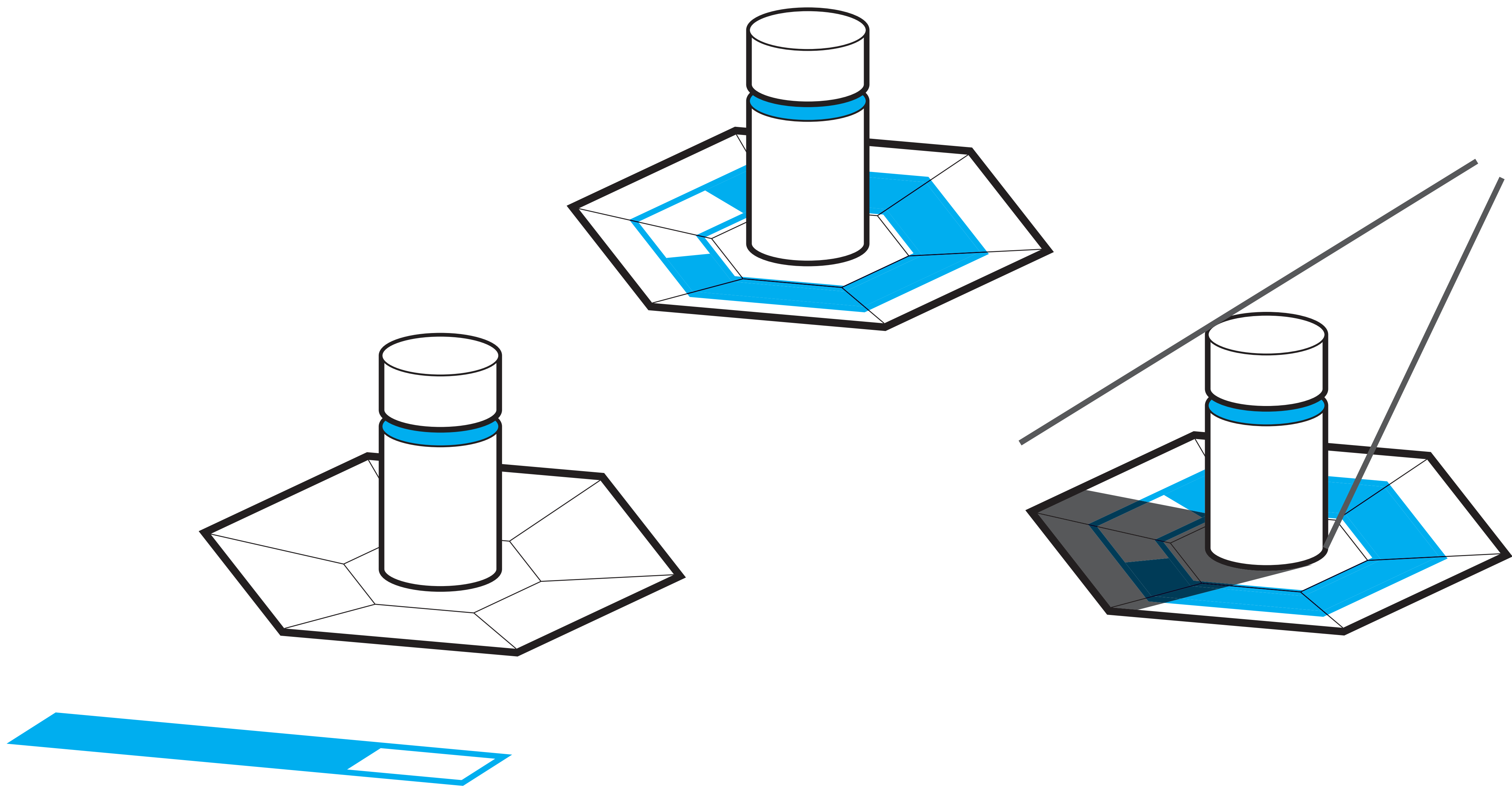
Questions + Findings



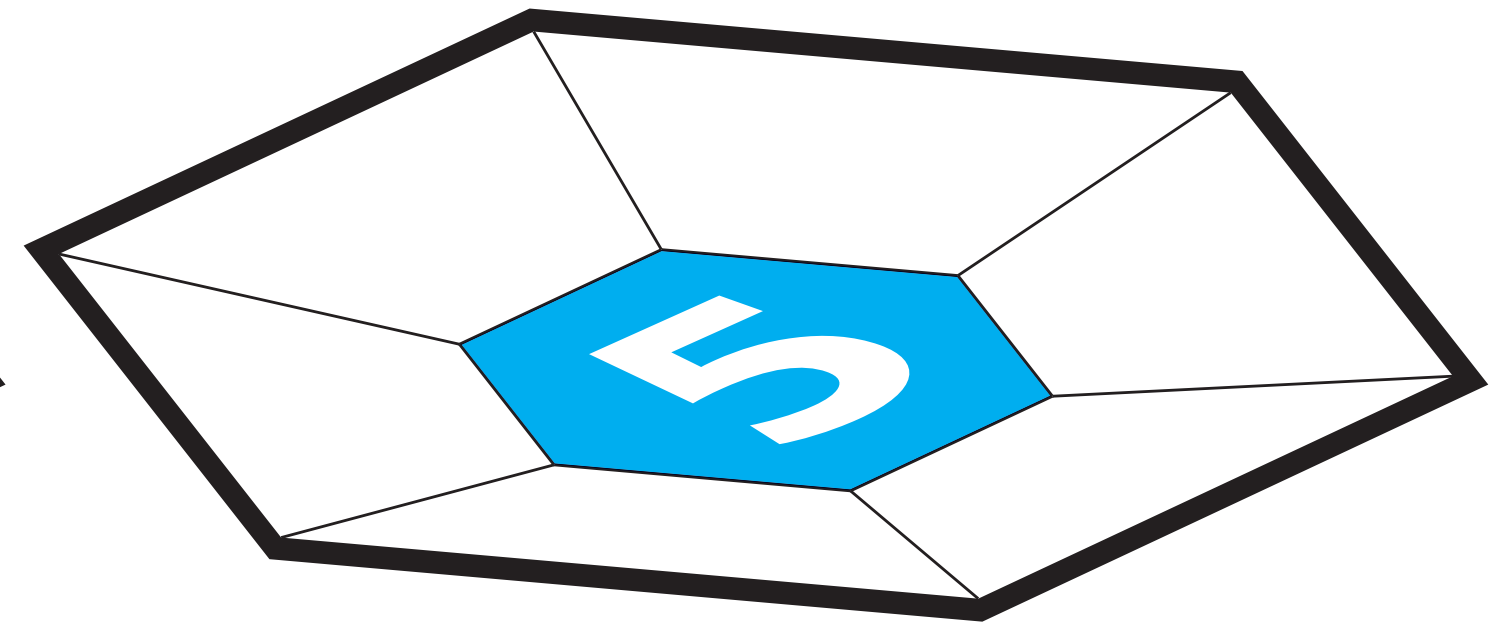
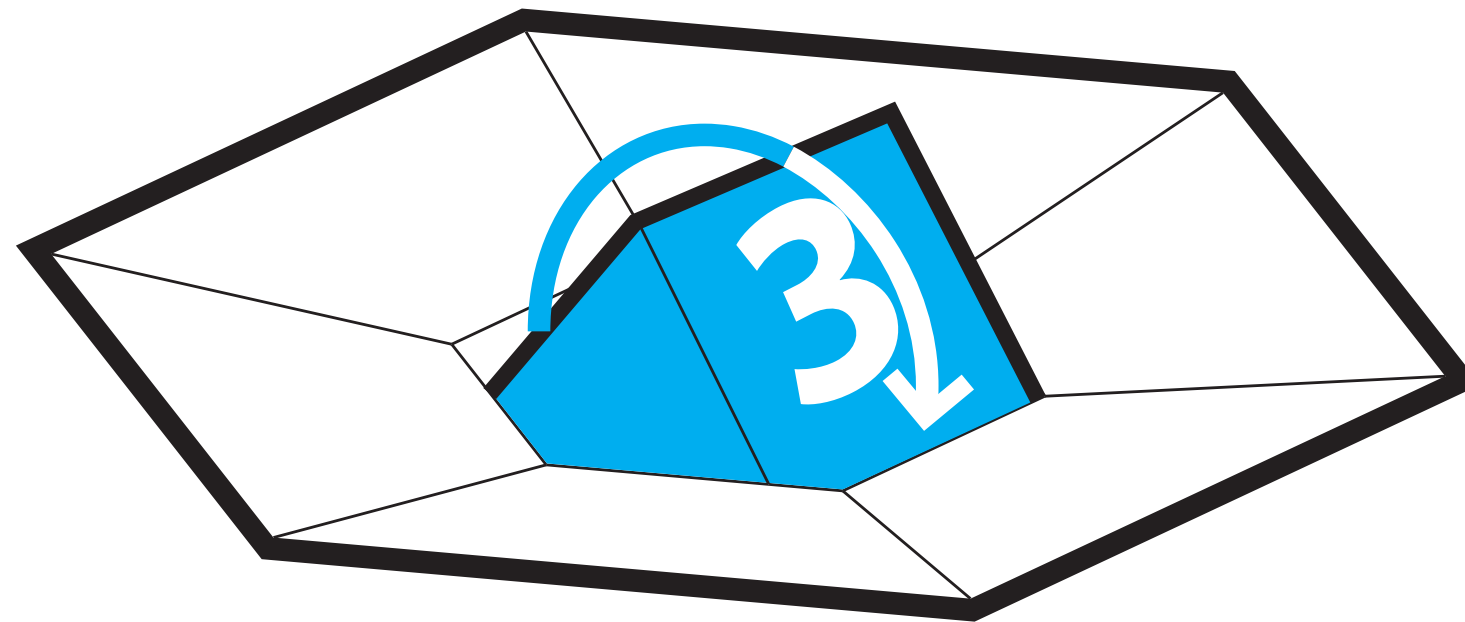
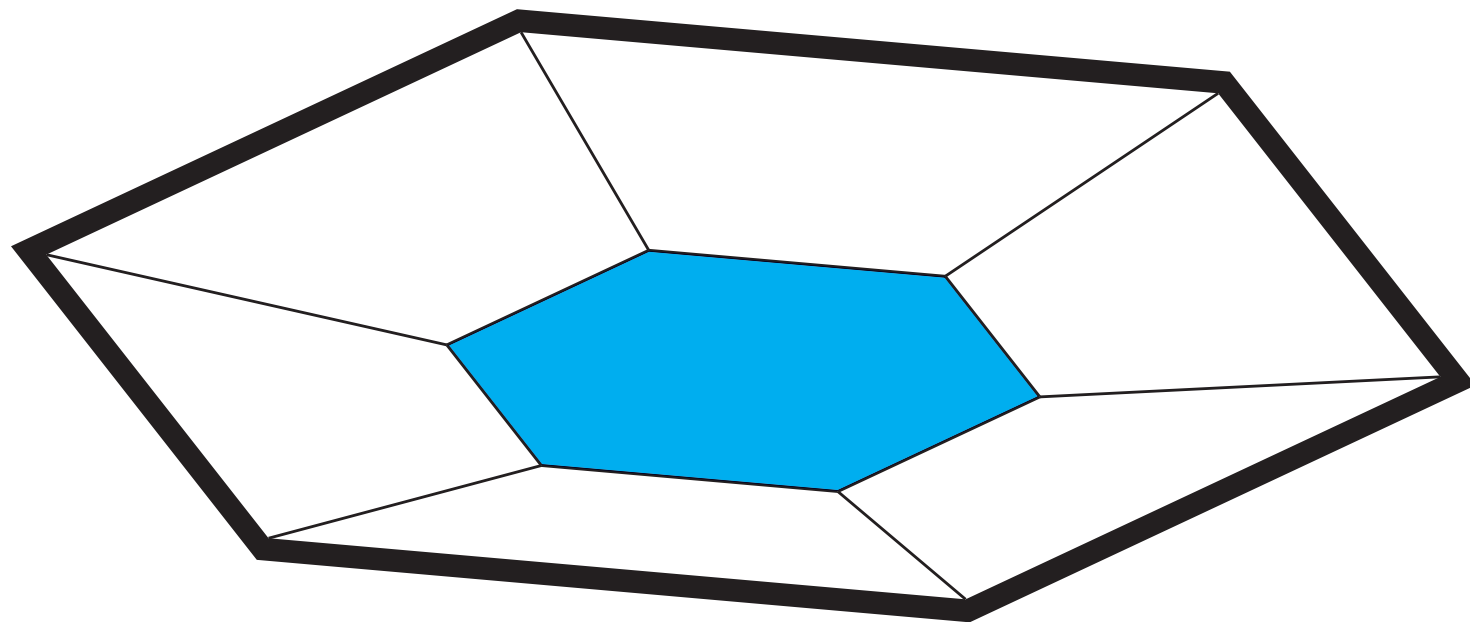
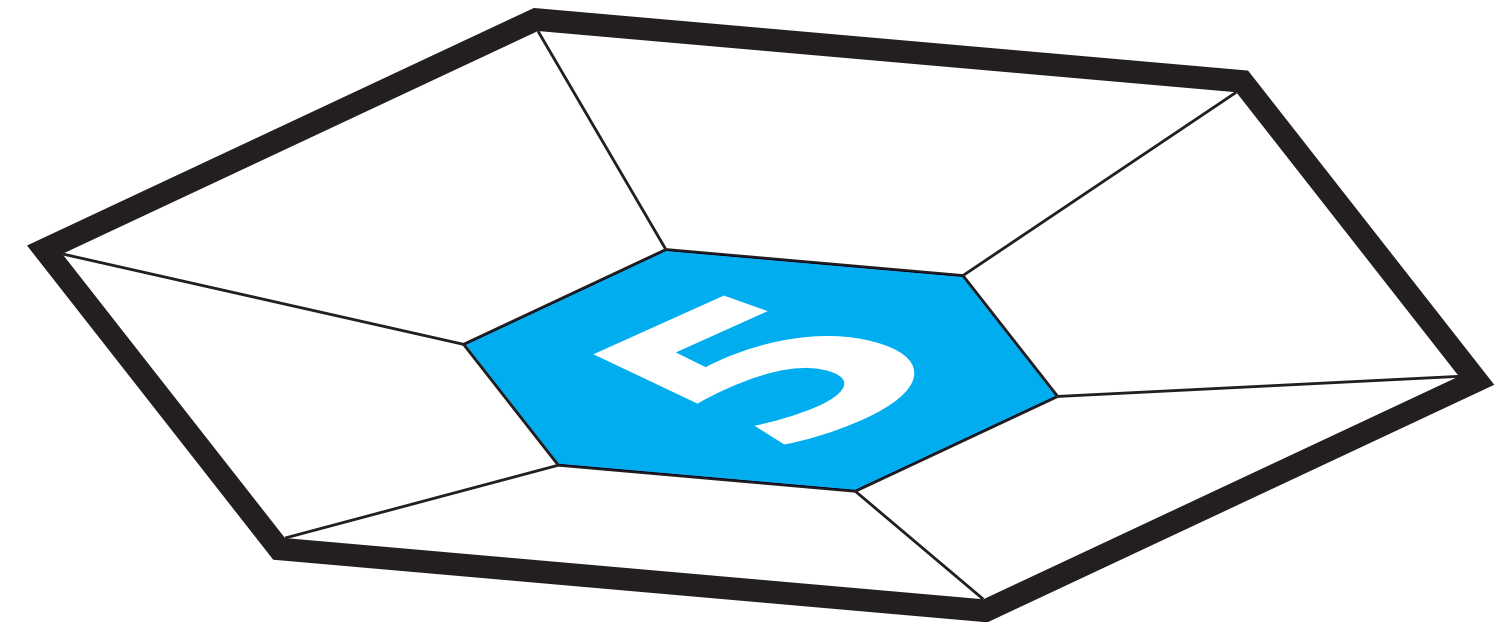
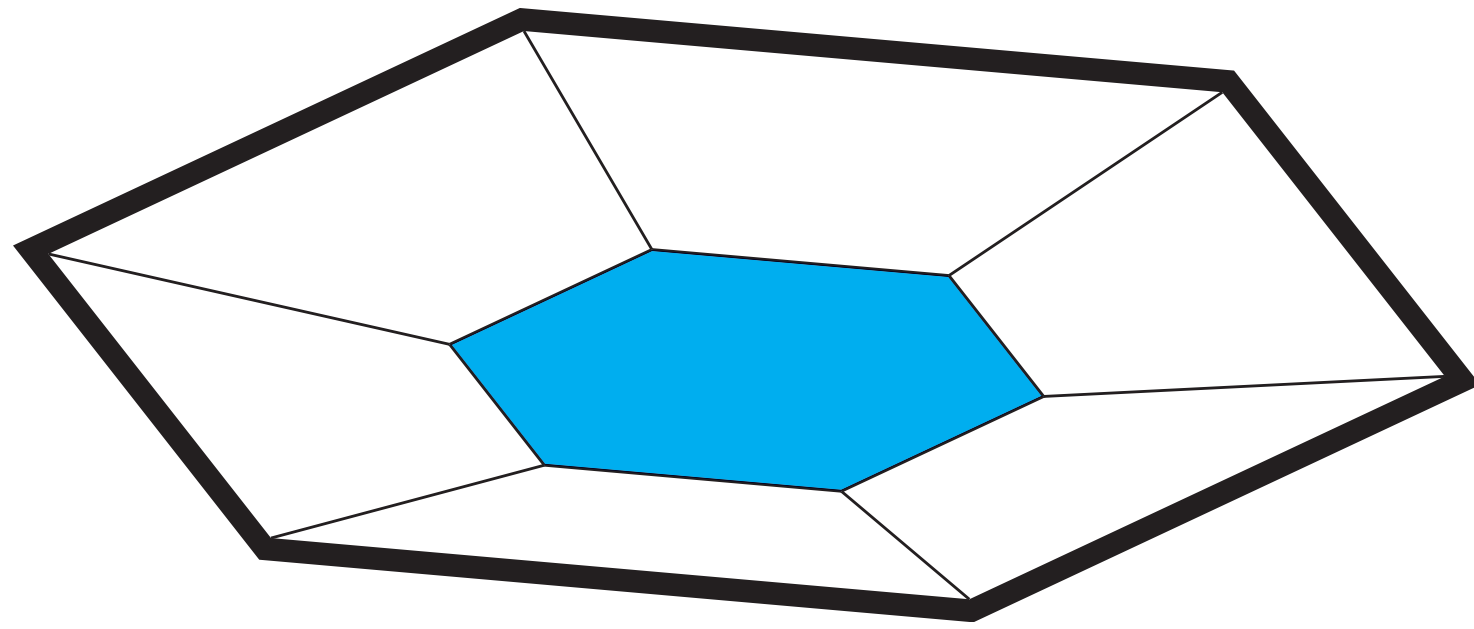
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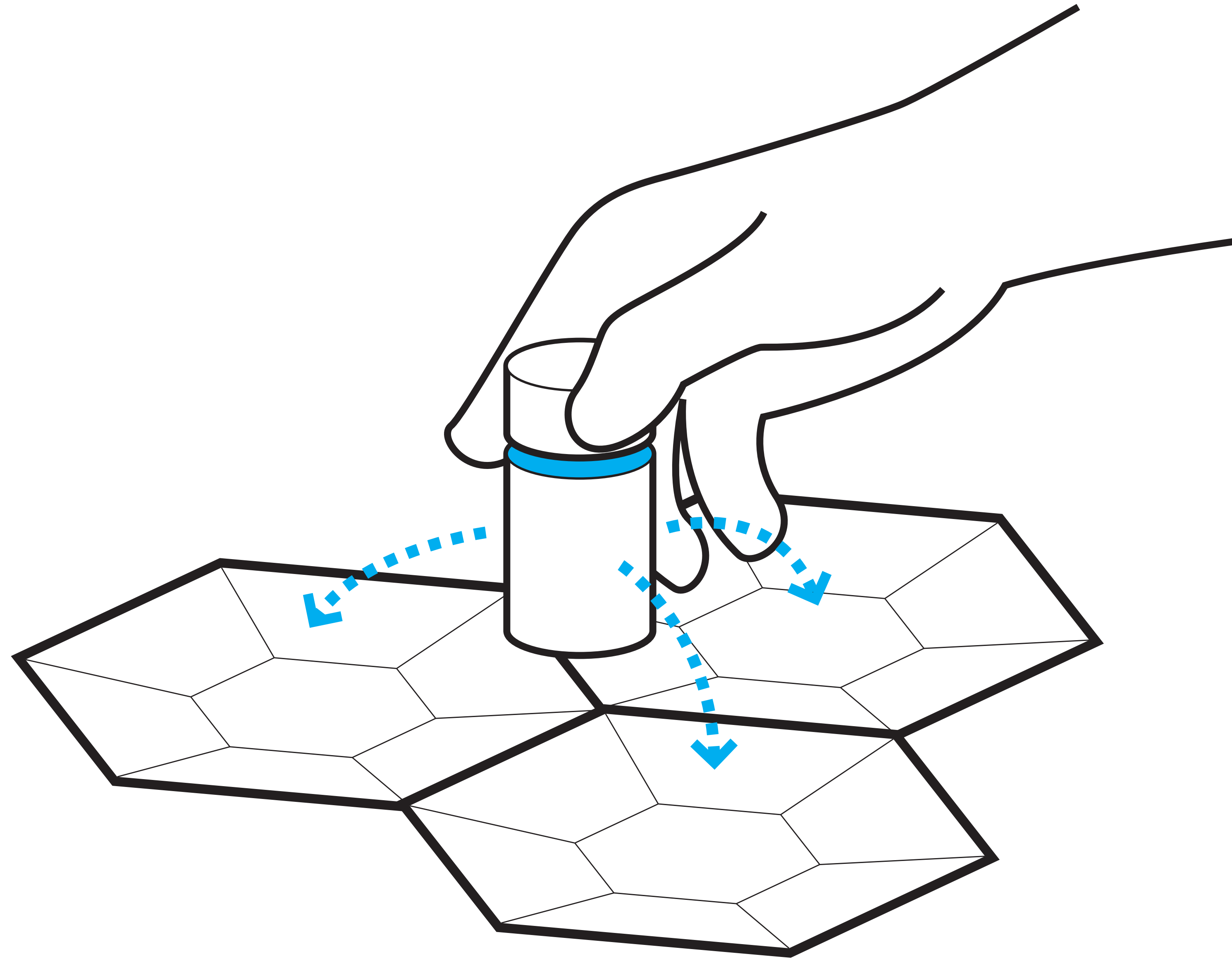
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Outlook



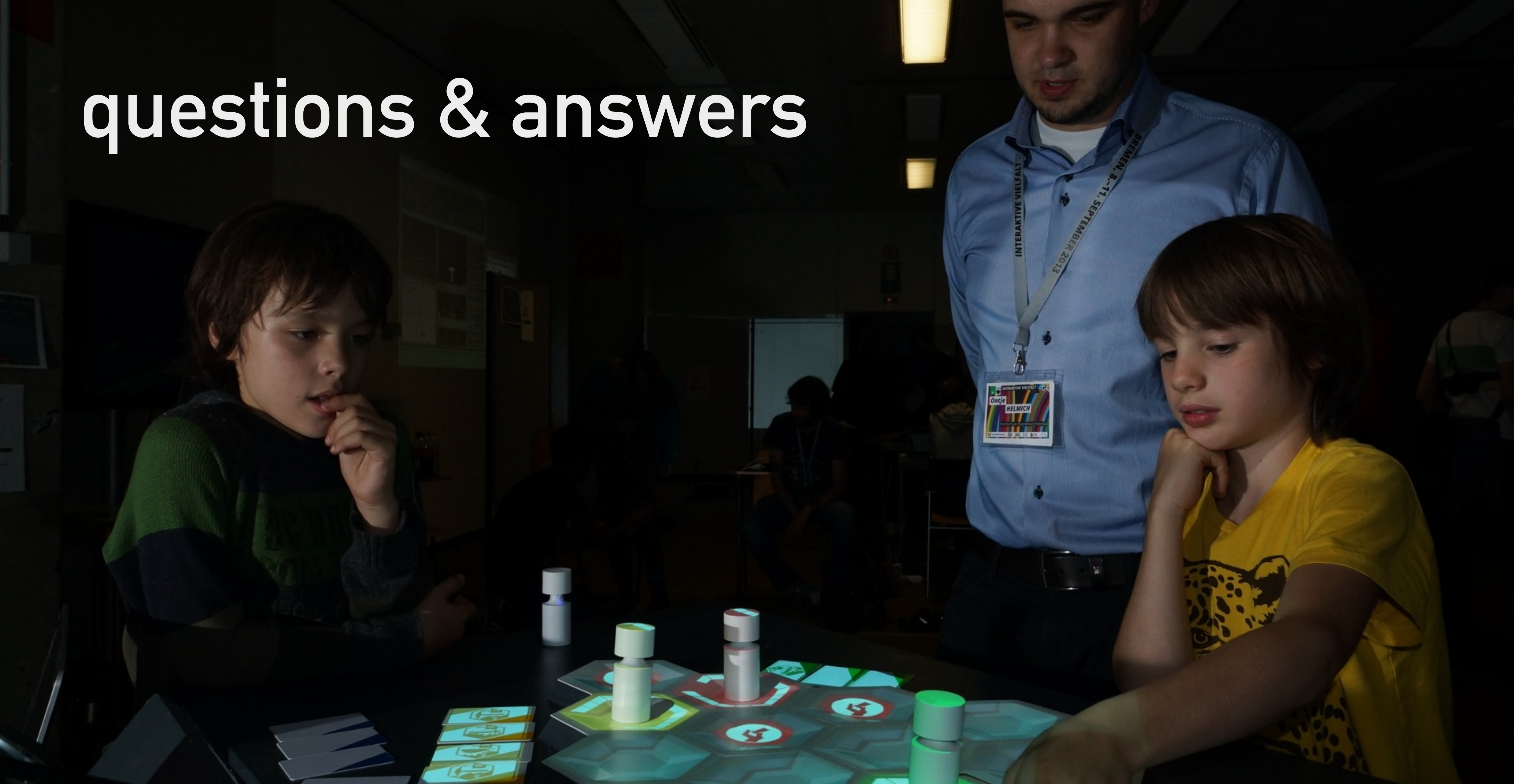
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questions & answers





Thank you for your interest!

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